



FONDATION
espace
pour la
vie montréal

biodôme
insectarium
jardin botanique
planétarium

2011 Fundraising Event

Partnership Proposal

A complete metamorphosis for the Montréal Insectarium

*A new world of **fun** and **fantasy***

*A **one-of-a-kind** benefit event you won't want to miss*

*Montréal Insectarium
September 21, 2011*

espace
pour la
vie **insectarium**
montréal



The Montreal **Biodôme, Insectarium, Botanical Garden** and **Planetarium** are uniting their voices and creating the first ever place worldwide dedicated to human and nature : **Space for Life**.

In order to join its efforts to those of its institutions, the Foundation will from now on be called the **Space for Life Foundation**.

The Space for Life Foundation is proud to provide financial support to these four institutions as they join forces to achieve one very important goal: growing together. To fulfil this vital role for Space for Life, the Foundation organizes an annual fundraising event. To that effect, please find in the following pages a partnership agreement for the 2011 Fundraising Event.

2011 Fundraising Event

This year, the Foundation's guests are invited to come rediscover the **Montréal Insectarium**, the fascinating museum that has just undergone a spectacular metamorphosis. Participants will be treated to a one-of-a-kind experience—stimulating, extravagant, brimming with life... all in a positively magical atmosphere.

Come nightfall, after being amazed by the **infinitely small**, visitors will get to meander through the **Chinese Garden** and be dazzled by **The Magic of Lanterns** featuring this year's theme, The First Emperor.

The evening of nature at its purest will be accompanied by a **cocktail buffet**, and the most adventuresome among the guests will get to take part in a **prestigious auction** benefiting the Foundation.

Enclosed is the visibility plan being offered to 2011 Benefit Event partners.

On the program: daring, discoveries and wonder!

2011 Benefit Event Organizing Committee

Co-presidents

Dr. Markus Martin
Friends of the Montréal
Insectarium

Benoit Charlebois
Initiatives of Change Canada

Members

Marie-Josée Amyot
Pierre B. Meunier
Anne Charpentier
Christian de Serres
Anamaria Gomez Upegui

Marc K. Parson
Lorraine Rouisse
Christian Van Houtte
Foundation Team

Molson Coors Canada
Fasken Martineau DuMoulin
Montréal Insectarium
Autoroute 30

Aluminum Association of Canada

Space for Life Foundation

Honorary President - \$25,000

- Exclusivity -

- Official presentation of the Event Honorary President (exclusivity)
- The logo and the following mention on a promotional pamphlet sent to 5,000 people (exclusivity):

***Under the honorary presidency of
(name) + (title) + (company)***
- The company logo and the above mention on the registration form sent to 5,000 people (exclusivity)
- The company logo and the above mention on the ticket (exclusivity)
- The company logo and the above mention on the back of the program distributed to event guests on arrival, as well as a bio on the Honorary President, including a photo, within the program (exclusivity)
- The company logo featured in e-mail communications (announcements, reminders, etc.) sent to over 5,000 people (exclusivity)
- The possibility for the company to distribute gifts to guests at the event (exclusivity)
- The possibility for the company to display a poster at the entrance to the function room
- The company's status and logo displayed on a 2 m x 50 cm banner placed at the function room entrance
- The company's status and logo on all signage
- The company's status and name on all media releases
- The company's role in the event mentioned by the emcee
- The company's status and logo printed on table tents placed on bistro tables
- The company's status and logo in the "Partners" section of the program event guests receive on arrival
- The company's status and logo on all signage thanking the partners
- The presentation and continuous projection of the company's status and logo on screens throughout the event
- Publication of the company's status and logo on the Space for Life Foundation Web site along with a link to the company's Web site
- The company's status and name in the Space for Life Foundation's annual report
- Twenty (20) complimentary event tickets valued at \$250 each for a total of \$ 5,000

Major Partner - \$10,000

- Ten (10) complimentary event tickets valued at \$250 each for a total of \$2,500
- Invitation for two (2) to the launch of every Space for Life event and exhibition to be held in the coming year
- The company's status and logo in the event's promotional pamphlet (sent to some 5,000 people).
- The company's status and logo in the "Partners" section of the program distributed to event guests on arrival
- The possibility for the company to display a poster at the entrance to the function room
- The company's status and logo displayed on a 2 m x 50 cm banner placed at the function room entrance
- The company's status and logo on all signage
- The company's status and name on all media releases
- The company's status and logo printed on table tents placed on bistro tables
- The company's status and logo on all signage thanking the partners
- The presentation and continuous projection of the company's status and logo on screens throughout the event
- The emcee's mention of the company's role in the event
- Publication of the company's status and logo on the Space for Life Foundation Web site along with a link to the company's Web site
- The company's status and name in the Space for Life Foundation's annual report

Associate Partner - \$5,000

- Eight (8) complimentary event tickets valued at \$250 each for a total of \$2,000
- Invitation for two (2) to the launch of every Space for Life event and exhibition to be held in the coming year
- The company's status and logo in the event's promotional pamphlet (sent to some 5,000 people).
- The company's status and logo in the "Partners" section of the program distributed to event guests on arrival
- The company's status and name on all media releases
- The company's status and logo printed on table tents placed on bistro tables
- The company's status and logo on all signage thanking the partners
- The presentation and continuous projection of the company's status and logo on screens throughout the event
- The emcee's mention of the company's role in the event
- Publication of the company's status and logo on the Space for Life Foundation Web site along with a link to the company's Web site
- The company's status and name in the Space for Life Foundation's annual report

Contributor - \$2,000

- Four (4) complimentary event tickets valued at \$250 each for a total of \$1,000
- Invitation for two (2) to the launch of every Space for Life event and exhibition to be held in the coming year
- The company's status and logo in the event's promotional pamphlet (sent to some 5,000 people).
- The company's status and logo in the "Partners" section of the program distributed to event guests on arrival
- The company's status and logo on all signage thanking the partners
- The presentation and continuous projection of the company's status and logo on screens throughout the event
- The company's status and logo on the Space for Life Foundation Web site
- The company's status and name in the Space for Life Foundation's annual report

Partnership Form

To register or purchase tickets online:
www.spaceforlifefoundation.ca



montréal
space for life
FOUNDATION

biodôme
insectarium
botanical garden
planetarium

Identification

Name: _____

Title: _____

Company name: _____

Address: _____

Phone: _____

Fax: _____

E-mail address: _____

Canvasser: _____

Please send us
your logo
as soon as possible:
info@fondationespacepouurlavie.ca

Partnership Status

_____ Honorary President (\$25,000)

_____ Major Partner (\$10,000)

_____ Associate Partner (\$5,000)

_____ Contributor (\$2,000)

Tickets

Although I am unable to be a partner, I would like to purchase tickets for the event.

Number of tickets: ___ × \$250 = \$ _____

Donations

Although I am unable to attend the event, I would like to donate \$ _____.

Payment Method

➤ Cheque – Please make payable to the **Space for Life Foundation**

➤ Credit card: _____ MasterCard _____ Visa

Card no.: _____

Expiration date: _____

Signature: _____

Space for Life Foundation
4101 Sherbrooke Street East, Montréal, Québec H1X 2B2
Phone: 514-872-9648 Fax: 514-872-8438
info@fondationespacepouurlavie.ca
www.spaceforlifefoundation.ca